

INFOSHEET | ADDITIONAL SERVICES

# Level up your skills and knowledge: MagicINFO training offer

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# Table of contents

Level up your digital signage skills and fill in the knowledge gap!	3
Why you should get trained to use MagicINFO	4
What is our training offer?	5
MagicINFO Training for Content	6
MagicINFO Training for IT	7
MagicINFO Workshop	8
MagicINFO Onboarding	9
Onboarding with MagicINFO in 6 steps	10
More information? Let's talk	12
About MagicInfo Services	13



**LEVEL UP!**

# Level up your signage skills and fill in the knowledge gap!



## Get all the tools you need

So you've heard that digital signage is the future and you want to be a part of it. Perhaps you have already tried our 30-day trial and want to learn more about using MagicINFO to improve your business. Or maybe you find the software intimidating to work with? You may feel overwhelmed by the number of opportunities for working with digital signage.

Regardless, of what's been holding you back from using digital signage for your business, getting the support you need will send you on the right path. Training is the most powerful way to get an in-depth understanding of MagicINFO and become an expert yourself one day. Get all the tools you need to start and have a successful signage project.

# Why you should get trained to use MagicINFO

- ✓ It saves a lot of your time! Yes, you can probably learn how to use MagicINFO by yourself, but you could spend double, maybe even triple the time you'd spend after you attend our training.
- ✓ It will ensure ROI by making sure your team knows how to properly use MagicINFO to create engaging content.
- ✓ You will work more independently because you will be able to understand the software better.
- ✓ You will make the most out of your MagicINFO account because you will not be stressed by issues that would annoy you and slow your project down.
- ✓ Upon completing the training you will receive a certificate acknowledging your participation. You can see how the diploma looks like on pages 15 and 16.



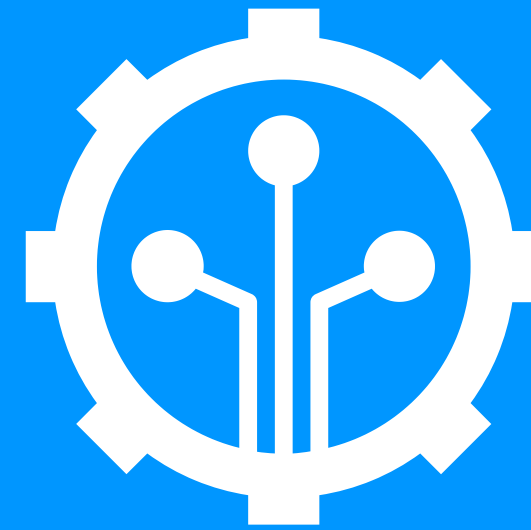
# What is our training offer?



**MagicINFO Training  
for Content**



**MagicINFO Workshop**



**MagicINFO  
Training for IT**



**MagicINFO Onboarding**

# MagicINFO Training for Content

Do you have many creative ideas about using digital signage but struggle with the Web Author functionalities?

During the 3-hour online training for content, our consultant will guide you through all the practical know-how to unlock the full potential of MagicINFO. We will walk you through the entire creative process so that after you complete the training you will be able to manage and create content in MagicINFO like a pro!

## After your session, you will be able to:

- Upload files into your MagicINFO environment
- Create with MagicINFO Web Author
- Create different templates
- Create and use different types of playlists
- Create, manage and use all scheduling options



# MagicINFO Training for IT

Would you like to know how to set up and manage your MagicINFO account? During the 3-hour online training session for IT, you will receive practical advice and know-how from our experienced consultant. You will learn all about the technical aspects of MagicINFO. We have designed a training program specifically for IT and System Managers. At the end of your training, you will have an in-depth understanding of your MagicINFO environment and you will be able to manage your signage network like a pro!

## After your session, you will be able to:

- Set up your MagicINFO software
- Monitor your signage network
- Understand the server settings
- Understand how Remote Management works
- Update and maintain your software

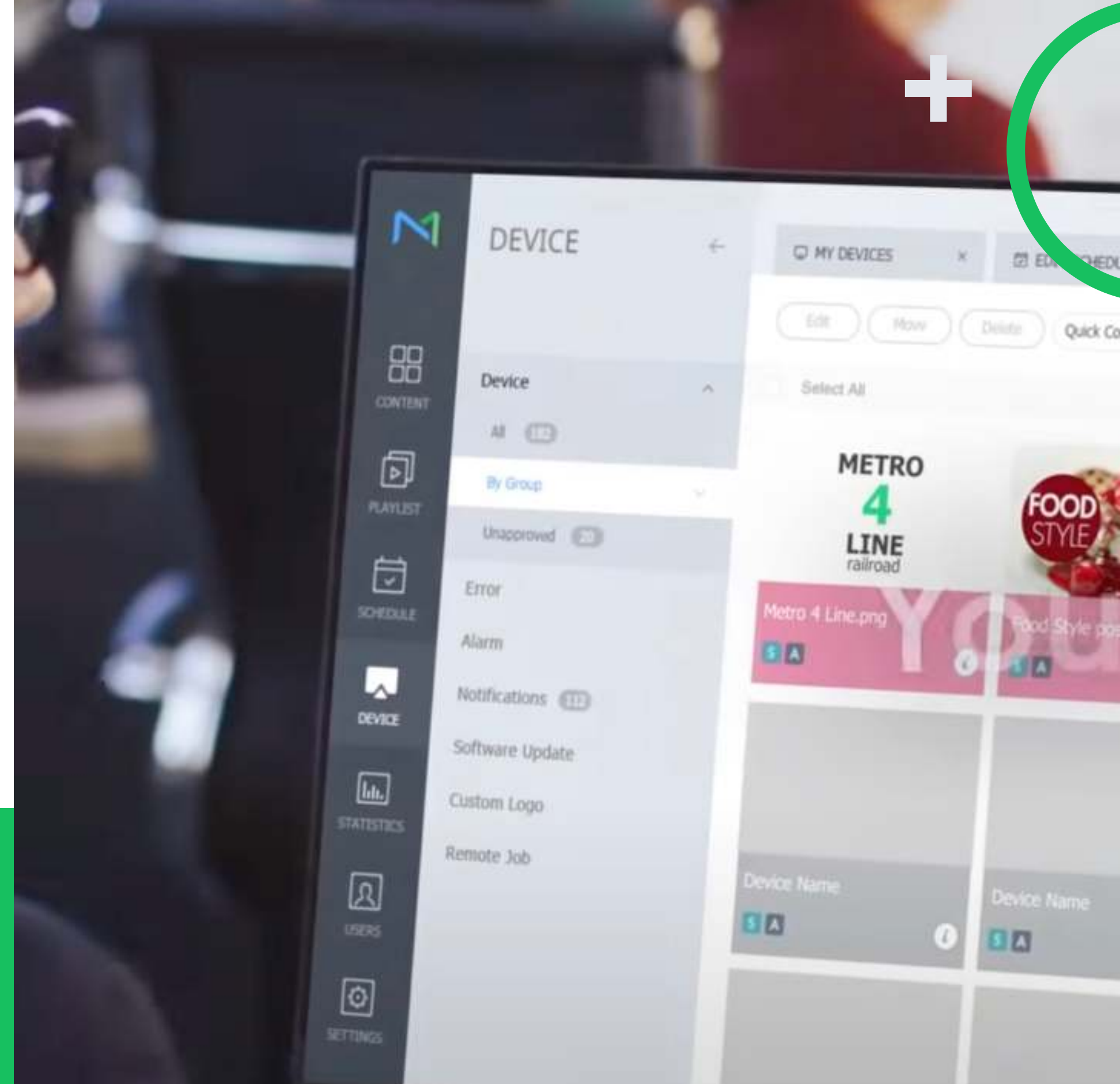


# MagicINFO Workshop

Do you think in-person training is the best solution for your organization and your specific business goals? Then, do not hesitate to contact us and schedule a workshop session with one of our MagicINFO experts. Our workshop will give you an in-depth understanding of the features available in MagicINFO that are best suited to your needs. We offer a hands-on approach by combining theoretical knowledge with practical applications in MagicINFO. For example, we can create your Playlist together. Then, you can use it straight away on your own. Get the best out of our software solution and achieve your signage goals!

## Choose our workshop if you wish to:

- Have us come to a location of your choice
- Get assistance from our specialist to create your playlist
- Get a MagicINFO expert to help you with your setup
- Receive training based on your needs



# MagicINFO Onboarding

Do you have a great idea for a signage strategy but you need help putting it into practice? The MagicINFO onboarding is all about kick-starting your project and using MagicINFO to the fullest. If you opt for our Onboarding services, then you will have a fully configured MagicINFO environment and playlists set up. What do you get by choosing our Onboarding offer?

- Our working method with MagicINFO
- A fully configured MagicINFO account tailored to your digital signage goals
- An introduction to the support platforms and teams

## Choose our workshop if you wish to:

- Have us come to a location of your choice
- Get assistance from our specialist to create your playlist
- Get a MagicINFO expert to help you with your setup
- Receive training based on your needs



# Onboarding with MagicINFO in 6 steps



## Step 1:

You receive support to determine your goals with MagicINFO



## Step 2:

We set up the action plan



## Step 3:

We set up your MagicINFO account

3.1. Basic account setup (users and roles, standard settings)

3.2. Configuration (creating display hierarchy and playlists)

# Onboarding with MagicINFO in 6 steps



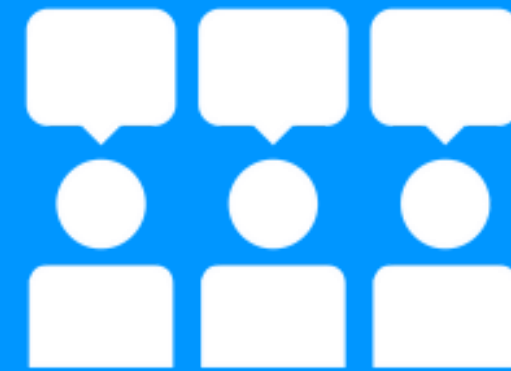
## Step 4:

We hand over the MagicINFO environment to 2 users



## Step 5:

We let you test MagicINFO and offer two weeks of intensive support



## Step 6:

Final onboarding meeting and hand over

# More information? Let's talk!

## **Pricing Training offer**

You can find our prices for the training types that we offer on our website. Nonetheless, if you have any questions regarding this topic you can always schedule a meeting with one of our consultants by clicking the link below.

## **Discuss your project**

You can easily schedule an online meeting with one of our consultants using the button Schedule a meeting.

**SCHEDULE A MEETING**

You can easily schedule an online meeting with one of our consultants using the button here above.



**LEVEL UP!**

# About MagicInfo Services by Screencom

## A trusted partner from Samsung

MagicInfo Services is the all-in-one specialist for data-driven future-ready digital signage solutions on the Samsung MagicINFO platform. We support enterprises and businesses that want to achieve more through effective communication by using the MagicINFO digital signage system.

We bring your MagicINFO system to the next level with a high-class cloud environment and device and data management with extensive monitoring and reporting capabilities. Realizing any signage concept and improving processes by creating new add-ons and utilities to maximize results.

With more than 10 years of experience in training, support, and consultancy we offer our solutions with the highest service and quality within 24 hours.



**LEVEL UP!**

# About

MagicInfo Services is the knowledge platform for Samsung digital signage software and the official distributor of MagicINFO licenses and cloud solutions. With a team of MagicINFO experts, the company supports every MagicINFO end-user with high-quality support, consultancy, and additional signage solutions.

MagicInfo Services is a trademark of ScreenCom B.V. based in The Netherlands. For more information about MagicInfo Services please visit [www.magicinfoservices.com](http://www.magicinfoservices.com)



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