

# MagicInfo Premium

MagicInfo is a smart, intuitive content creation and management solution that comes with every Samsung Display Solutions product. MagicInfo provides end-users with a suite of creative tools built to facilitate content creation and display management. Users enjoy a scale of opportunities, ranging from creating eye-catching digital signage to designing and managing a complex, interactive multimedia display system.



## Samsung MagicInfo Premium

With MagicInfo Premium you can schedule and create your content where and whenever you want. From one central location – up to 15,000 connections. The advanced possibilities and low costs make MagicInfo Premium one of the most versatile and cost-efficient solutions in the market.

MagicInfo Premium is an author, server and client (native app) combined.

### Features

- Suitable for standalone devices and big networks
- Supports integrated system-on-chip (no extra SBB/ computer required)
- Network mode for monitoring and controlling screens from a central web location
- Very comprehensive hardware control through the server
- Add content with the intuitive plug and play method, or create and schedule content easy and intuitive with MagicInfo Author or the web author of the MagicInfo Server
- Play video's (MP4, WMV), photo's (JPG), PowerPoint-, Word and PDF-files
- Add and schedule content through internet from the MagicInfo Server

### MagicInfo Author

With the MagicInfo WebAuthor you can design your pages pixel-perfect. These pages can be combined into a playlist. The application is webbased and compatible with both Windows and Mac.

### MagicInfo Server

On the MagicInfo Server you can make and save your own playlist, locally or in the cloud. From this server you can schedule the playlist on the connected screens and set up each screen individually. This puts you in total control over the hardware, monitoring and previewing what runs on every screen.

### MagicInfo Client (native app)

The MagicInfo Client is installed on the Samsung Smart Signage screen. Your presentations are shown on-screen thanks to the connection between the server and the native app.